

Jamie Andreozzi

Dedicated professional making a transition from Graphic Design to Social Work, passionate about advocacy, policy reform, and social justice. Proficient in creative problem-solving and utilizing artistic skills to create social impact. Aiming to engage in macro-level social work to promote systemic change.

WORK EXPERIENCE

Andreozzi Studio • Graphic Designer / Illustrator 2010 – Present

- Developed branding and outreach materials for nonprofits and businesses with a focus on storytelling, inclusion, and community-centered design.
- Led collaborative creative projects supporting advocacy, public awareness, and education initiatives.
- Produced multimedia content to amplify systemic messaging and foster community engagement.

Evolution Nutrition • Graphic Designer / Illustrator 2022 - 2023

- Designed and produced thousands of digital illustrations for a custom character in a mobile application, developing branding materials and storyboards to enhance user engagement.

Netflix • Artist / Creative Director 2021-2023

- Designed original artwork, including graphics and title treatments. Developed billboards and title cards for documentaries.

TSIA (Technology Services Industry Association) Graphic Designer / Illustrator 2021-2023

- Produced technical illustrations and collateral designs for TSIA World events, attracting thousands of technology executives from around the globe.
- Developed a wide range of digital marketing assets, including event materials, 3D structures, digital marketing campaigns, keynote speaker presentations, public awareness initiatives, and event collateral, contributing to record-breaking attendance.

CONTACT

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SKILLS

- Inclusive Communication
 - Community Engagement
 - Creative Problem-Solving
 - Empathy
 - Active Listening
 - Visual Storytelling
 - Project Management
 - Public Awareness Campaigns
 - Adaptability & Resilience
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EDUCATION

Cuesta College

San Luis Obispo, CA

- A.A., Social Work and Human Services, December 2025.
 - A.A. in Fine Arts and Design, Certificate of Achievement in Graphics, June 2013.
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ACHIEVEMENTS

- Recognized in student art shows and advocacy-based benefit exhibitions, including fundraisers for the Woods Humane Society.
- 2014 Bronze ADDY Award, Internship Project.

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WORK EXPERIENCE

Simply Clear Marketing & Media • Art Director 2018-2019

- Developed comprehensive visual identity systems and branding assets. Oversaw the production of weekly and monthly news publications. Designed materials for print, digital publications, and trade show marketing.

The Tribune • Creative Director 2015-2018

- Produced a niche publication focused on uplifting community news, contributing to increased local program memberships.
- Managed all aspects of print production, ensuring high-quality output and adherence to strict deadlines.
- Collaborated with cross-functional stakeholders on creative projects requiring strategic communication, adaptability, and problem-solving.

Barnette Cox & Associates • Graphic Design Intern 2013-2014

- Produced ADDY Award-winning photo montage for the Central Coast Economic Forecast Group.
- Designed digital and print advertisements.

HOBBIES AND INTERESTS

- Quality time with my family, especially my daughters—thrifting, creating art, laughing, and connecting.
- Drawing, reading, upcycling, creative problem solving, and reflective journaling.
- Gardening, feeding birds, and finding peace in nature.
- Serving others and advocating for equity and systemic change.
- Walking my pugs and taking them to the dog beach.

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VOLUNTEER WORK

Smithsonian Institute

Digital Volunteer, transcribed handwritten letters from the Freedmen's Bureau.

SLO Food Bank Volunteer

Organized donations at the warehouse for distribution.

Happy Hen Farm Animal Sanctuary

Cared for rescued animals and became a lifelong advocate.

COMMUNITY MEMBERSHIPS

California National Organization for Women (NOW)

Advocating for gender justice, equity, and public policy change.
